

ZOE--!

C'MERE!
I WANT TO
INTRODUCE
YOU.

SURE.





I
THINK I'VE
SEEN YOU
AROUND.

YOU
THINK?



CAN YOU
BELIEVE HOW
HOT THIS
GUY IS?

YOU THINK?

**TOM'S A PAINTER.
HIS WORK IS AMAZING.**

LAREN
SAYS YOU'RE
A DESIGNER. I'D
LOVE TO SEE YOUR
STUDIO. MAYBE WE
CAN COLLABORATE
ON SOMETHING?

...YEAH,
THAT'D BE
GREAT.

THIS
PILATES
TEACHER IS
AWESOME--









THIS IS THE
WORST PARTY
EVER.

HEROINE

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CHIC™

HEROINE CHIC created by
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CHAPTER FIFTY-FIVE:

THE BITCH IS BACK

MONDAY MORNING.





**BACK TO
WORK.**

...THERE
ARE FOURTEEN
OTHER HEROES
WITH THE EXACT
SAME POWER,
AND THEY ALL
HAVE HIGHER
PROFILES.

I'LL
GET MY
NEW COSTUME
SOMEWHERE
ELSE, THANK
YOU!

PIPPA.





IT FEELS LIKE ZOE SPENDS
HALF HER DAY EXPLAINING
DYNA'S CREATIVE PROCESS.

--YOU
ARE A STAR.
AND A HEROINE
CHIC COSTUME
WILL MAKE YOU
LOOK HOT. YOU
KNOW THAT.



DYNA'S
SPEAKING TO
SOMETHING
BIGGER THAN
FASHION.

IS THERE
ANYTHING BIGGER
THAN FASHION...?

WHO
ARE YOU, AND
WHAT DO YOU
STAND FOR? THAT'S
WHAT PEOPLE
WANT TO
KNOW.

I'M
A HERO.
THAT'S
ALL--



--NO! THAT'S
NOT ALL THAT
MATTERS. IN TODAY'S
WORLD, BEING A
HERO DOESN'T
MAKE YOU
SPECIAL.

WE CAN
MAKE YOU
SPECIAL.

THE
COSTUME
IS ONLY THE
BEGINNING.



**...OR ARE THE FASHION
POLICE PLAYING
GOOD COP/BAD COP?**

**NEW HAIR
AND MAKE-UP,
AND A CODE NAME
THAT CREATES A
HEROIC PERSONA
TO MAKE YOU
STAND OUT.**



**WE
WANT TO**

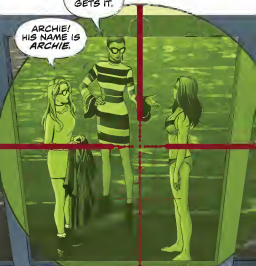
WHY DO
CALL YOU
HOPE.

WE
ALREADY
HAVE FAITH.
WE NEED
HOPE.



SEE?
REGGIE
GETS IT.

ARCHIE!
HIS NAME IS
ARCHIE.





SHE
DOESN'T.

HOPE
IS A TWENTY
MILLION DOLLAR
NAME--

HOPE
IS SINCERE
WITHOUT BEING
EARNEST.



A comic book panel featuring two women in conversation. On the left, a woman with short green hair, wearing black-rimmed glasses and a yellow and red striped shirt, is speaking. On the right, a woman with long dark hair, wearing a pink and black top, is listening with her arms crossed. The background is a solid yellow color.

--AND THE
COSTUME'S
FREE.

I
LIKE MY
NAME. AND
NOTHING'S
FREE...

...WHAT'S
THE
CATCH?

HEROINE
CHIC TAKES
FIFTEEN PERCENT
OF ALL PROMOTIONAL
MONEY YOU MAKE
WHILE USING THE
HOPE CODE
NAME.

DYNA GOT TIRED OF
WATCHING HEROES LIKE
KHATIE USE COSTUMES
SHE DESIGNED TO MAKE
MILLIONS IN ENDORSEMENTS--

--SO SHE CAME UP
WITH THE BIG O. LIKE
A PERFECT CIRCLE,
THE PROGRAM IS AN
ALL-INCLUSIVE FASHION
MARKETING SERVICE.

AND EVERY TIME SHE THINKS
ABOUT HOW MUCH MONEY
THEY'RE GOING TO MAKE,

DYNA HAS AN ORGASM.



I'LL
GIVE YOU
TEN. AND
NO CAPE.

SO WE DON'T
DO A CAPE. WHO
CARES? NOT EVERY
COSTUME NEEDS
A CAPE.

BUT
THE DEAL
STANDS AT
FIF--





LIKE A GUN
WENT OFF.







TENACIOUS P. IS
OFF LIKE A SHOT--



--HOPING HER
SUPER-STRONG LEGS
ARE FAST ENOUGH TO
CATCH THE SHOOTER.



SHE ONLY SAYS ONE WORD,
AND IT'S WHISPERED SO SOFTLY
ZOE CAN BARELY HEAR IT.



Next ➔ **HOSPITALITY!**

LIKE US, RATE US,
GIVE US 5 STARS

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@THEREALHEROINECHIC**

HEROINE
Chic

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